

Annual Report

2015-2016



Website: <http://www.svwst.org>

Table of Contents

S. No.	Particulars	Page No.
1.	The Message From the Desk of A. Founder/ secretary B. President C. Chief Operation Officer/Treasurer	3 - 5
2.	Genesis & Legal Status	6 -7
3.	Our Vision, Mission, Motto, Core Values & Objectives	7 -8
4.	Milestones	9-10
5.	Awards Received	10
	Activities for the year 2015 - 2016 in details	
6.	LivelihoodPromotion a) Intervention of Sustainable Agriculture for a secured nutrition b) Awareness and Trainings on Sustainable Agriculture c) Access to water: Crisis prevention and creation of JalJeevanKisan Clubs d) Livestock Management: An alternate to better livelihood e) Empowering the marginalized by skilling and Placements f) Need Assessment Survey: Urban Slums of Ranchi Municipal Corporations	11-22
7.	Promotion of Handicrafts, Tribal Art & culture	
8.	Combat Human Trafficking a) Initiating a Movement to Fight against Trafficking In Persons: STT b) Supporting rescues, ensuring proper integration with families c) Proper rehabilitation: a solution driven action towards scalable, replicable and sustainable empowerment d) Protective & Rehabilitation Center (Ashray Vihar)	23 - 26
9.	Overall Achievements	27

From the Desk of Chief Functionary



Dear All,

Greetings to you all !

Thanks to all mighty god for all his blessing upon each and every workers, well-wishers and our organization. The strength we receive to move forward in each and our every step is possible only by his grace and willingness that motivate and guide us to walk in the right path.

This year I would like to emphasize on the words that “Charity begins at home” due to many reasons. First and foremost our own home is the first learning places where everyone learns to love, care, protect and help those nearest to us in our early years and grow up. If we care for our nearest and dearest one surely we have similar feeling to others in our later stage.

To adopt values based approach of contribution, community, integrity and compassion to serve the needy until they sustain depends on what we are taught and gained from our family background to practice our entire life.

The financial year 2015-16 is the remarkable year for our organisation as the number of volunteers, interns, individual supports, well-wishers increased day by day and with their generous support we are capable to fulfill the basic needs of our children of Ashray Vihar (Protective and Rehabilitation center) and organizational work.

Therefore, once again let us stand together to face all the challenges by well-developed strategic plan with better implementation, follow the effective monitoring and evaluation tools, maintain strong management system, proper utilization of available human and financial resources, good practices for high social impact and sustainability of individual, professional and organizational growth .

On behalf of organization, I take this opportunity to express my sincere thanks to our funding agencies, individual supporters, families, friends, well-wishers for their generous support and contribution that provided us confident, strength and more energy to carry out the work for the welfare of people, communities and contribution to the state development.

Best Wishes!

Anima Baa

Founder, Chief Functionary

Message from the desk of President



Dear All,

Greetings to you all and best wishes from me for the year!

The journey in the social development sector for high social impact begins with one step of success. Moving each day with a step of success shall bring huge bundle of success. To become successful we have to focus on our aim with motivation, dedication, determination and hardworking to never give up despite of all negative forces that fall on our path.

All hurdles should be removed with team spirit, utilization of skills and talents, maintaining self-respect and dignity to serve the marginalized communities until they sustain.

The good work continued with honesty and full responsibilities sustained always. The blessings of almighty god remains upon who complete the assigned task with any complain.

Once again I congratulate to entire team for completion of one year more that has been addition in the history of our organization.

May God bless you all with more courage and strength to face all the challenges in your personal and professional life!

Good Luck,

Smt. Helena Tete
President

From the Desk of Chief Functionary



Dear All,

Warm Greetings!

Being a Treasurer cum Chief Operating Officer my deep concern is always with the financial system of our organization. As financial position is the backbone of the any institution where it is a government, non-government or a family and community, without finance it is out of imagine run in a systematic and effective manner.

I feel proud to inform about the financial system of the organization. The financial system plays a vital role in supporting sustainable economic growth of the organization and meeting the day to day financial requirements. Under my guidance organization has developed the strong financial system and it is strictly in practice. The existing finance system is for effective control and accountability of financial management the treasurer, financial manager and accountant are directly responsible to assist the chief functionary of the organization. It is their responsibilities to maintain the financial management system, accounting, records of bill vouchers, financial records and providing a picture of the financial condition and results of operations of the organization. The issues related to finance dealing are completed by the finance department under the leadership of the chief functionary. The daily basis, monthly, quarterly, six monthly and annual financial reviews is in practice and finally the annual audit reports prepared by the authorized chartered Accountant reflects the financial status of the organization.

I would like to extent my sincere thanks to all our donors for their generous help to contribute us to develop our financial system is place for effective maintenance of the organisation for the welfare of our target community.

With Regards,

Mantosh Kumar
Treasurer / Chief Operating Officer

GENESIS:

Every organization has a story of struggle to share that inspires others to continue the mission vision, core values that start with its origin. This organization has been founded with the local original thought of simplicity by Ms. Anima Baa belongs to tribal/ indigenous community of Jharkhand. She is the founder, chief functionary of a non-profit, social organization - ASHRAY, legal name South Vihar Welfare Society for Tribal started on 9th September 1998. After struggle of two years it is registered in 2000 under societies Registration Act XXI, 1860. Since then under the leadership of Ms. Anima Baa, a group of young dedicated professional joined hand to serve the marginalized communities of Jharkhand for their socio - economic, educational and cultural upliftment.

Professionally, Ms. Anima Baa is passionate of social work and has devoted her life to serve the poor & disadvantage communities for social change without differentiate of colour, caste, creed, religion and gender. The work started with the group formation and community mobilization for proper management and to utilize the available resources to have solution of their day today's problems. This possible by providing guidance, supports and equal opportunities to flourish until they sustain to face the challenges in life by utilization of their own talents, skills and abilities for their development. Based on the philosophy little support brings big difference that start with "Charity begins at home" Ms. Anima and her team continues the social work effectively until they sustain for high social impact.

The state Jharkhand is full with land of natural and human resources and dominated by the tribals/indigenous population. They are very hardworking, honest, dedicated, and sincere towards their role & responsibilities, peace loving and live with the beauty of nature. They have their own setup; rich culture and traditional custom are incredible. Simplicity is in the blood of indigenous people but injustice is part of their life. Despite of their good deeds they are rewarded by malicious treatment, injustice, discrimination in and out of workplace.

The other sides in the name of development tribals are always cheated, exploited, forced to migrate and displaced from their origin. Their identity and culture are in danger. The injustice, social discrimination, economic inequality, less opportunities and life struggle of the tribals and vulnerable communities occurs due to poverty, no livelihood option except agriculture, unemployment, negligence, non-conscious by individual, society and the state responsibilities being a good citizen. However, these elements inspired to initiate the social work to Ms. Anima Ba to motivate the young professionals to start the organization with aim to bring human dignity and self-sustained empowered community for socio - economic, educational and cultural development by holistic approach / Convergence with focus on children, adolescent girls and women living in difficult circumstances.

Therefore, from the initial stage organization emphasized on awareness, sensitization, group formation through children, adolescent, women' group youth, farmers, artisans and volunteers to bring self-confidence, capacity building and support them until they sustain to live a dignified life and to bring human dignity and empowered community for poverty alleviation. The organization also focuses on skill enhancement, networking and collaboration, lobby advocacy and engage in research work to find the causes and consequences to remove inequality and injustice from society and create equal opportunities to all for high social changes. The rescues and rehabilitation component became an important part of the organization by adoption of Convey Collaboration Convergence as most powerful weapon to address all the challenges including poverty alleviation, climate change, food security, combat human trafficking and livelihood promotion and women empowerment.

Legal Status:

The organization is registered under societies Registration Act XXI, 1860 on September 7, 2000 with Reg. No. 452/2000-01 in Patna and on September 27, 2006 in Jharkhand with Reg. No. 300/2006-07. It is also registered under 12 A, FCRA, 80 G, PAN, TAN PF and Empaneled with National CSR Hub.

The organization is registered under Trade Mark "ASHRAY" on 07.07.2014, Ashray is a hindi word which means a supportive shelter home, an opportunity for vulnerable children, adolescent girls and distress women that supports to learn life coping skills, identity, dignity with care, protection shelter, food, medical, skill enhancements and legal support to live a dignified life.

On 16.08.2016, organisation received the Renewal of Registration under Foreign Contribution (Regulation) Act.

Our Vision, Mission, Motto, Core Values & Objectives:

Vision: A just society where marginalized communities have equal opportunity to live a dignified life.

Mission: Improving opportunities for marginalized communities to engage in sustainable livelihoods and be safe from trafficking through access to information, education, health, training, rescue and rehabilitation as required.

Motto: Serve until sustain!

CORE VALUES

Eighteen years of being in social development sector has not been easy. We have experienced ups and downs, struggles and achievements as well. Through it all, we have realized that honesty, dedication, determination and hardworking are the secret of success. Our philosophy is based on to live and let others live peacefully, be fair and ethical in our organization with our employees, our beneficiaries and our partners. We have earned the respect, goodwill and sustained relationship with all our stakeholders because our thought process, our beliefs and our actions are governed by our value systems.

Our core values are

- ↵ Self-respect & supporting dignity
- ↵ Gender Equality for social justice
- ↵ Honesty, dedication, determination and hardworking
- ↵ Love and Peace
- ↵ Good governance

Objectives:

- ⊙ Sensitize on human trafficking, unsafe migration, health & hygiene, education, housing development to promote good environment and healthy society. Mobilize the community for poverty alleviation, food security, Health & Nutrition, education, gender equality, women empowerment for high social impact.
- ⊙ Capacity building of the most vulnerable communities, children, adolescent girls, women, youth and farmers to utilize their skills, talents to be self-reliant and empowered to play a vital role for holistic development for high social change.
- ⊙ Skill enhancement of individuals, communities to create employment within locality to ensure equal opportunities to all by promotion of social entrepreneurship and socio - economic, educational, cultural development to live a dignified life.
- ⊙ To develop the agriculture and allied sectors to reduce poverty, extreme hunger, food insecurity, malnutrition for eco-friendly, healthy, wealthy and peaceful society.
- ⊙ To motivate and increase community involvement in the process of rescue, rehabilitation and reintegration as per requirement to support the children, adolescent girl and distress women living in difficult circumstances by supporting dignity to live a dignified life.
- ⊙ Utilize and proper management of human and natural resources with focus on non-forest produce (NFP) for livelihood promotion and sustainable development.
- ⊙ To encourage innovation, adoption of new technologies those are adoptable, scalable and cost effective, gender balance for high social impact that leads towards sustainability.
- ⊙ To promote local viable and eco-friendly appropriate technologies for poverty eradication, drudgery of women to save energy, water, vegetation preservation and conservation of environment also changes the education, health, hygiene and sanitation status of children, adolescent girls and women.
- ⊙ Human Resource Development through education and Skill enhancement by establishment of

school and Vocational training center to develop human resources and create employment opportunities to support sustainable development goals.

- ⊙ To work on Human Rights, Tribal Rights, people with disabilities, children, women and youth, elderly to build a just, peaceful and healthy society.
- ⊙ Encourage the tribal community for preservation, promotion and extension of indigenous / tribal traditional knowledge, skills, art, culture and identity.
- ⊙ Complete Research and documentation process to use as evidence, powerful tools for effective communication, strategic planning, implementation, reporting, monitoring and evaluation and policy advocacy for social change.
- ⊙ To develop linkages and collaboration with various stakeholders for lobby advocacy and policy change to ensure justice by supportive, effective, accountable and collaborative social institutions for sustainable development.

MILESTONES

YEAR 2016: The organization holds all the Legal entities to carry out the social development activities with dedicated, talented team with human and financial resources. The existing Management Information System, separate units for every department helps to run effectively nonprofit social organization.

YEAR 2015: The FRB project started for Food security and livelihood through rainwater harvesting structure with the supports of Mennonite central committee. International photographer Angela Conner joined us as a volunteer through photography without boarder. Ms. Soumi Datta joined as a Documentation Officer to change the system, whole process of the established organization. This is the remarkable change in the history of our organization that never ever happened before, systems are much in order.

YEAR 2014: Ashray is a registered Trademark of South Vihar Welfare Society for Tribal, registered in 2014. Ashray is a hindi word, which means a supportive shelter home. Where the trafficked victims, orphan, neglected by the family, child labour, vulnerable children, girls and women living in difficult circumstance gets opportunity to learn life coping skills to live with dignity and identity. We fulfill the basic requirements with care and protection, legal support if required and provide environment to ensure human rights to live a dignified life.

YEAR 2013: The organization is the winner of Development Marketplace 2013 by World Bank with the project theme Combat Trafficking and empowerment of adolescent girls with their health status. The organization had the process of "Theory of Change" with consultancy support of Dalberg to restructure, redesign and strengthen our internal system including mission and vision of the organization. The whole process was very helpful and supportive to strengthen our abilities to accept challenges and think differently.

YEAR 2012: Process of organizational sustainability and social empowerment learning started with full flagged.

YEAR 2011: The International journey started by Ms. Anima Baa with the subject "Trafficking in person" under IVLP. The breakthrough struggle emerged for the organization to face as a challenge due to jealousy, rivalry, ego that later on supported by the funding agency as well. The people and organizations were hired to work against our organization to questions on our identity and defame our name, fame and prestige.

YEAR 2010: The first international volunteer joined us to guide and strengthen our existing financial and Management Information System through Mennonite Central Committee.

YEAR 2009: Youth and agriculture project started with the support of Mennonite central committee from 1st April 2009.

YEAR 2008: Partnership started with Action Aid with the first project "Protection of most vulnerable communities (PTGs) across the country and enable them access to their Rights." It was for six month duration six and the project goal was "To create a humane and conducive environment for the MVTs/PTGs in order to preserve their culture and tradition along with their constitutional rights, so that every indigenous community should enjoy peace, justice, equity and equality within the larger society. "

YEAR 2007: Registered under FCRA and received first support by AIFO for Community Based Rehabilitation -CBR project implemented in Simdega. This project was implemented in two panchayats with 224 special people (disabled).

YEAR 2006: The organization registered in Jharkhand on 27.09.2006 with bearing registration No.300/2006-07.

YEAR 2002: Focused on Sensitization, community mobilization, skill enhancement and networking.

YEAR 2001: The field level activities started by group formation to mobilize the communities such as Self Help Groups, Youth clubs, adolescent girls group, farmers clubs etc. followed by training programs to build the capacity for community development.

YEAR 2000: The organization registered under Societies Registration Act XII, 1860 in Patna (Bihar) on 07.09.2000 with bearing registration No. 452/2000-01.

YEAR 1999-98: The organization started on 07.09.1998 by young dedicated professional under leadership of Ms. Anima Baa, founder of the organization. It was the initial struggle phase of the organization.

AWARDS RECEIVED

1. Mother Teresa Sadbhavna Award: on 24 July 2013 by International Business Council
2. Winner of Development Marketplace 2013
3. Rajiv Gandhi Excellence Award: on 6th September 2013 by International Institute of Education & Management (IIEM), Delhi
4. National Mahila Rattan gold Medal: on 6th September 2013 by Indian Solidarity Council
5. International Gold Star Award: on 18th November 2013 by Indian Solidarity Council.
6. Super Quality Crown Award: on 23rd February 2014 by All India Economy Survey Award Council (AIESAC), New Delhi.
7. Mahila Joyti Ratan Award: on 6th April 2014 by Integrated Council for Socio Economic Progress, Thrissur, Kerala.
8. Golden citizen of India Award: On 4th March 2015, by IIEM, New Delhi

THE POLICIES EXIST WITHIN ORGANISATION

1. Human Resource Policy
2. Financial Policy
3. Procurement Policy
4. Personnel Development Policy
5. Communications Policy
6. Computer Policy
7. Infrastructure Development Policy
8. Gender policy
9. Child Protection Policy
10. Anti-Sexual Harassment Policy
11. Women Empowerment policy
12. Adolescent girls Empowerment policy
13. Anti-Human Trafficking Policy
14. Peace & justice policy
15. Legal Cell policy

ACTIVITIES IN DETAILS: YEAR 2015 -2016

Livelihood Promotion:



Rohit with his goat in the goatry supported by Ashray

The year 2015-16 was a great year for stepping the ladder of success in uplifting many rural families by securing the availability of food, water and education. Ashray had kept a convergent focus of development by addressing the following systematically and effectively as Conservation of land, water and biological resources, Development of Rain water harvesting fed agriculture, Development of irrigation facility, Timely and adequate availability of inputs, Increasing flow of credit, Enhancing Public sector investment through linkages, Effective transfer of technology and skills through trainings on the latest and best techniques, Support for marketing infrastructure & Export promotion and Enhanced support for research.

Therefore, new heights were achieved with regards to the increasing of the income and livelihood option for the holistic development of the vulnerable and marginalized families.

As many as 200 SHGs were trained in the various capacity building trainings on organic farming and agriculture related training. 82 farmers club were mobilized to form larger clubs with specific objectives to conserve water and manage the water distribution system. The group of Adolescent girls and boys also participated in the various activities on training, exposure and demonstrations carried out for new eco-friendly technologies that shall provide with sustainable income. It is therefore evident that the pillars for future are active and understand their responsibility in developing themselves and inculcating the right values for the development of a just society. This paves a road to the successful attainment long term goal envisioned by the organization.



Ragi Cultivation through Adolescent Girls club (left) and Goatry by Mrs.Hans : a SHG member supported by Ashraya

Intervention of Sustainable Agriculture for a secured nutrition



The organization conducted various trainings and demonstrations on organic farming IN Namkum block of Ranchi district. The mobilized are aware about the nuances of using chemical fertilizers and HYV seeds. The focus is mostly on the utilization of available resources for sustainability.

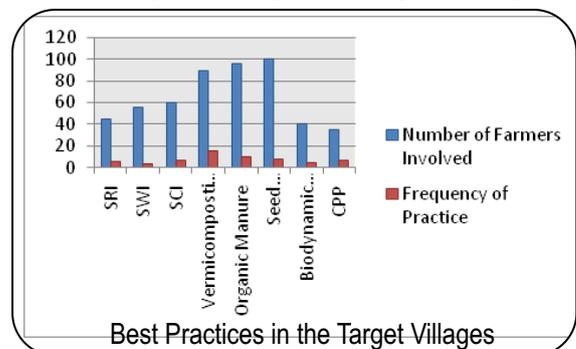


The Climatic Change faced by the villagers have made evident that only the lands cultivated using organic farming sustained the mars of the climate and produced yield in the season where the other lands were completely dry. The SHGs and farmers Clubs took initiative in understanding these changes and are sensitive towards the issues related to agriculture. This is a very important change as previously the SHGs and farmers clubs did not show so much concern. They were indifferent, passive and endured the pain, thinking it as a part of their life. But now they are active, their participation rate has increased. They are hopeful to see a change and are working toward the same by learning and implementing new ways.

The important things that they have incorporated into their practice while conducting their weekly meetings is following the tools to track their income and yield as taught by the organization. This has made them more vigilant. The farmers are now working a more planned way and are measuring their output so as to better themselves eventually. These mechanisms of self-assessment taught by the team of Ashray has introduced a different culture in the farmer's life and have made them more responsible and confident to improve their livelihood condition though farming. The farmers are increasingly using the practice of SRI/SCI/SWI etc. trained by the organization

The families are now utilizing the lad beside their houses for kitchen gardening using the organic manures. The vegetables grown in the kitchen gardens are motivated to be consumed by the family itself of the food security is ensured. The enlightened families are practicing kitchen gardening and on follow up surveys it has come out that the families have been able to withstand the consequences of food insecurity and malnutrition. The long-term goal of ensuring food security will be achieved soon with the positive progress in the target areas.

The achievements of this project are reflected by the best practices incorporated by the organization areas as shown in the diagram:



Awareness and Trainings on Sustainable Agriculture:

The impetus and guidance to work in new direction and have the motivation that new method will bring a positive change requires a series of activities to be carried out by the organization. This involves awareness and sensitization, training, demonstration and exposure visits for the target beneficiaries. The list of the activities in bringing an actionable transformation is as follows:

Two Days Training On Group Management, Financial Linkages and Integration:

On the 21st and 22nd August 15the training was conducted in the intervention area with 45 beneficiaries. The main objectives of the meeting was to strengthen the SHG groups by training them on the management skills and making them aware of the financial linkages and Integration with the various departments so that the beneficiaries are able to benefit from the various schemes of the governmentDiscussions on the Capacity to take loans and repay and how to be more disciplined in the repayment and savings was taught. The Importance of Regular /Weekly meeting was made clear. The changes that are expected in the operation of the Provide a regular and frequent opportunity for SHG members to interact with each other are:



- ⊙ Inculcate discipline
- ⊙ Provide scope for regular financial transactions, such as saving, lending loan and interest payment.
- ⊙ Allow for periodic monitoring and follow up of loan repayment.
- ⊙ Provide an opportunity for capacity building of the members and for developing their communication skills.
- ⊙ Provide a forum for identifying, discussing and taking up community action programs.



Training on Backyard Kitchen Garden with specific vegetables

With 20 participants keen in knowing about new techniques to get the optimum benefit from the kitchen garden they are practicing, a workshop was conducted on the 25th of September 2015 in the village Panchayat Bhawan in Huruwa.

Ashray has developed waste water structures for these participants to irrigate their land and produce good yield. The main objective of the training was firstly, to create awareness on backward kitchen garden with specific vegetable to decrease malnutrition. Secondly, to increase vegetable cultivation within village and make people about health conscious and finally, to impart knowledge about the Utilization of waste water for vegetable cultivation for its optimum use.

Discussion about Technicalities and the unique advantages of a kitchen garden or home garden was mentioned. The beneficiaries were able to understand the multifaceted utility of the kitchen garden i.e. Supply fresh fruits and vegetables high in nutritive value; Supply fruits and vegetables free from toxic chemicals; Help to save expenditure on purchase of vegetables and economize therapy, Induces children on awareness of dignity of labor; Vegetables harvested from home garden taste better than those purchased from market. All these points were placed and explained to the participants to make them more sincere about the care they are taking to grow crops in their kitchen garden.

Ashray has been able to develop the culture of practicing kitchen garden to curb malnutrition and to ensure a proper health for the women and children. The change is evident in the area and the team Ashray is ensuring proper follow up for the continuity of this good practice.

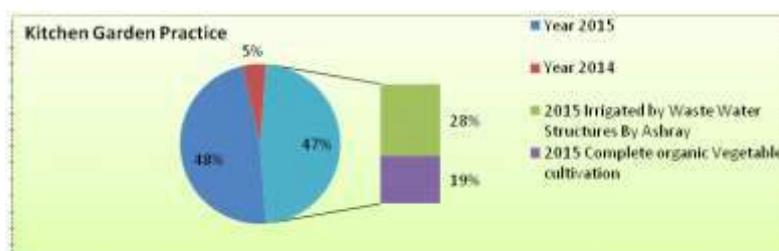
Training on the utilization of Waste Water structure

The success of the waste water structures called for a session of training on the meticulous usage of the structures provided for their proper management, utilization and longevity. 18 participants actively participated and contributed to the discussion of the training.

The training on safe usage of wastewater and its treatment was provided by expert. The know-hows about greywater were explained. The proper maintenance and care of the waste water structure was explained.

A few facts fascinated the beneficiaries and added to their knowledge. They came to know that Greywater is an important component of water conservation and that it comprises 50-80 per cent of residential wastewater that offers great potential as an economic and resource conservation component of integrated water resource management in dry areas.

The special care to maintain the wastewater was given along with the precautions to be followed to have a good cultivation. The guidelines and safety standards were explained by him where he said that before the harvest season it was important to stop the irrigation using the waste water. The beneficiaries are observed to be practicing the lessons learnt from the training.



Cross Learning: Exposure, Exchange & Experience Sharing

Exposure: An effective learning is action driven, hence requires the motivation and positive reinforcement to bring a sustainable change in the practice.

With this target to attain a complete learning experience and bring actionable reforms in the practice by implementing their new learning, Ashray on the 18th of January 2016 arranged for an exposure to Hotwar.

The main objective of the exposure visit to Hotwar was to understand and learn by seeing things and being motivated to start up with new initiatives on livestock. The beneficiaries were able to learn the best practices to keep livestock, the variety of machines available for the livestock food and other equipment and understand their working mechanism of the same. Also a complete knowledge of the management of the livestock's characteristics was demonstrated, explained marketing practices and motivated to develop a model on livestock and make the optimum use of the livestock. The profit parameters were made clear to 49 participants in Hotwar.

Exchange: There was another such program initiated by Bihar Mennonite Mandali, Chandwar to visit the intervention of ASHRAY organization on 27th January 2016. An intensive sharing and learning ambience was created with 35 participants learning from the beneficiaries of Ashray. It was a good exchange sharing, learning, even demonstration of the skills and practices by preparing novel organic manures that can be applied easily on the kitchen garden to have a good yield, seed preservation was explained, SRI and cattle rearing was shown and many other ideas were shared. It became an intensive open exchange of ideas, knowledge and sound practices were conveyed comfortably in their local language.

Experience Sharing: The expression of thoughts on the experience of the "Food security and livelihood through rainwater harvesting structure" project was conveyed to the donor agency who made a 3 days visit starting from the 4th of February 2016.

Over 200 beneficiaries from the project participated to welcome their donors. It was a rich and kaleidoscopic experience with 12 foreign visitors to visit the rural area for new and enlightening experience. Despite of faced draught in 2015 by the farmers they were able to discuss about the impact of the project and proposed few suggestions and requested to donors to consider for incorporating in next year plan. Although communication was hindered at times due to the cultural and linguistic diversity, team ASHRAY initiated to bridge the gap by proper communication to shape up the needs of the community, progress and impact of the proposed plan for future developmental activities



Training on convergence and resource Mobilization (resources, risk & hazards, convergence, old age pensions, Widow pension, Indira AwasYojana, JananiSurakshaYojana, Public Distribution System, etc.)

Two days training program was successfully conducted on 28th and 29th October 2015 with aim to ensure the schemes and benefits should reach the grass-root level and the issues of the village are curtailed by the proper use of the resources and benefits provided by the Government and corporates. By explaining about the Know-hows of the convergence model and the village contingency plans total 50 participant enhanced their knowledge and skills to practice further for development and social change. Through audio-visual presentation it was explained how to pool human, capital and technical resources in an organized and participatory manner for convergent action by all the stakeholders. The main achievements through convergence were explained as:



- ⊙ Maximization of returns from the investment.
- ⊙ Promotion of public -private community partnership
- ⊙ sustainable development
- ⊙ Meeting the unmet needs of the community
- ⊙ Emergence of good governance

Pooling resources stands as a major challenge. This transfer of productive and eco-friendly technologies by the team Ashray is aimed to reach the families of every beneficiaries for which the team shall keep striving until it sustains. Success will be achievement when the families are aware and have the capacity to pool the right resources in the right way to bring a sustainable change in their lives.

Training on IPM, INM and improved agriculture practice:

Integrated pest management and integrated nutrient management are vital to develop practice that is conducive with the environment and wellbeing of the people. Therefore, to train the beneficiaries with the latest techniques, from the 27th of November there was a training session in which 145 participants participated from the various villages of the intervention area at Namkum. The session has enlightened many farmers with the latest techniques and tools of pest management and nutrient management to support to increase the yield and also retain the soil quality for a sustainable production of the food.



On farm orientation on collective farming initiatives on vegetables

The on farm orientation was undertaken on the 6th of December. Almost 100 beneficiaries were able to gain insights about best practices on vegetable cultivation. It was a great achievement to see the enthusiasm and participation of the target villagers of Namkum block. From every village approximately 20 participants contributed their time to learn the organic and effective techniques of farming.



It was interesting to see that even the president of Ashray Mrs Helena Tete joined this initiative to be a part of the field work and impart her valuable knowledge on vegetable cultivation by collective farming. So the team of Ashray collectively gathered to successfully complete this activity lead by the two ladies that uphold the dignity of Ashray Miss Anima Baa and Mrs Helena Tete. Collective Farming has been an important practice in the SHGs now and our SHGs plan out one plantation to be cultivated in a collective way. Unifying the forces of the individual SHG members to carve a niche for themselves with the roots of unity, equality and sisterhood is proposed through this activity. The team Ashray has planned to take up a few more of this activity to bring continuity in the collective farming practice and eventually develop this culture.



Training on intensive integrated farming system (IIFS) to develop model farm:

With about 45 SHGs gathered to learn the new idea that will be shared on intensive integrated farming (IIFS) on the Of , the team gave a strong motivational training to develop model farm. Several catchment areas have been developed and even MNREGA has contributed to provide with the elixir of life: water. Thus, the sources were available yet the gap persists in having the knowledge and

skills to make the optimum use of the resources to develop a model farm using organic farming skills. The IIFS was a comprehensive managerial training and a motivation to utilize the best organic practices to get sustainable value aided change. We hope that the learning will be put to practice after this nurturing. Team Ashray plans to provide handholding support to develop a few model farms soon to set a paradigm for the continuity of practice.

Training on different types of composting & soil organic matter

Compost is “black gold” for the farmers who know the best means to prepare the compost. It is important that farmers know the latest techniques to get the maximum benefit from the composts. Therefore, on the 10th of October, 2015 fifty one farmers received the training to on the different



ways to prepare compost by understanding the soil quality. The farmers were able to understand the preparation and composition of the various composts and learnt that Composts vary greatly, depending upon what goes into them and how they are processed. Quality also varies depending on maturity, pH, presence of weed seeds, concentration of toxic substances, and the population of soil-dwelling organisms, such as earthworms, insects and microorganisms. The farmers are now trained to use different type of compost after assessing the need of the soil and know the easy ways of its application to get the maximum yield.



Composting for our beneficiary farmers is a cost effective alternative and after the training it is observed that the SHGs are taking initiatives to collectively prepare the composts like CPP (Cow pit pat), biodynamic compost etc. for use in their kitchen gardens. A few farmers club have started to use the biodynamic compost in their field areas. It is anticipated that after getting visible results from

these organic practices in the next few years there will be catalytic change in the practice of farming. Our team shall continue encouraging the farmers to organic means to get this high social impact.

Training program on quality seed production and seed preservation

Emphasizing on the intensification of the cropping land to increase the income of the family in a sustainable manner, the team Ashray thought it a mandate to train its beneficiaries on quality seed production and seed preservation. The empirical studies show that HYV seeds.



Access to water: Crisis prevention and creation of JalJeevanKisan Clubs

In the 16 years of experience of the organization, it has identified the major problem in the areas it works in. The people it works with have been facing the problem of water past many years because of the changing scenario, mass reduction of the forest covered areas of Jharkhand, and because of no proper initiatives taken by the government to retain and conserve the run-off water due to the sloppy landscape of the region.

Therefore in the year 2015-16 the organization took initiative to start with a project that focused on water harvesting structures. Ashray has been able to cater to the needs of poor farmers by making available the structure to store water. The waste water structures established to ensure the drainage of the water in a catchment area that could be further utilized for the purpose of irrigating the land and getting a good yield.

Mr. Vijay Lakra a beneficiary and member of the water users group share his experience. He says, “The crops cultivated in the kitchen gardens where the waste water structures have been constructed have a better yield as they are well irrigated and the yield is doubled when SCI method is used. This time he reaped potatoes in 50 dismil land. With the availability of the irrigation through the waste water structure the yield was 7 kg. After that when the same crop of planted by using SCI 12 kg of potato was the output. We were amazed to see the high yield.”

The activities and initiatives encompass the policies, strategies and activities made to manage rainwater and fresh water as a sustainable resource, to protect the water environment, and to meet current and future human demand. Therefore, Ashray has mobilized the community to form water users groups. Till date it has created 8 water users group with 30 to 35 members actively participating in each group.

The catchments created by the projects intervention in the Namkum Block of Jharkhand have shown great results in the time of draught. The trained and aware farmers of the Farmers club were able to address the grievance and do the needful to get the refund from the Department of Disaster Management. The training imparted on village contingency and establishment of linkages through the initiatives of the project proved to be very helpful to the beneficiaries. The villagers were able to use the knowledge gained in the most effective way.

Livestock Management: An alternate to better livelihood

Animal Husbandry is the next most important trade after agriculture. Villages to which Ashray cater requires the right stimulus to establish their small business by the utilization of the knowledge shared through the trainings conducted by us.

Under this project to ensure food security 864 beneficiaries were mobilized who showed their desire to learn the skills of livestock keeping and making it as a source of income. Apart from agriculture development the villagers started livestock management as income generation activities. However the villagers lacked knowledge about the latest technologies, breeds and the pros and cons of the different species from the business point of view. Yet, the villagers had a faint knowledge that knowing the proper methods to rear animals and linking it with the right institution can raise their income and eventually their standards to living. This need was heard from the villagers and necessary trainings were arranged after which the trained farmers were provided with goats, chicks and pigs for a positive reinforcement to start off with their new business plans by utilizing the knowledge from the trainings 10 conducted. The farmers were taught the best methods to keep the different animals and its various breed/hybrids so that the growth rate is rapid and food

conversion efficiency is high. To ensure this they learnt how to protect the animals from deficiencies, imbalances in diet and low temperature

The 8 SHGs that took training in a village of Namkum Block were full of pride for their triumph in protecting their goats from the disease of Polypus that had affected all the goats in the village by injecting them. The art of giving injection and the knowledge of giving the right medicine had built their capacity to face this challenge. After the death of one goat which they say was because of their carelessness, the women folk lead by our field animator rescued all the goats by vaccinating them. In the cold dry winds of the rustic winter season in Ranchi district a warm of joy and success murmured with the breeze in the village. At the heart of Ashray the team felt delighted to have contributed to happiness of its beneficiaries.

Many of the villagers who took the trainings and were provided with the inputs of goats, pigs and chicks have started with their small enterprise. Ashray is working to support and link these beneficiaries to establish and successfully run their business. Ashray is hopeful to come up with many success stories in the next year through the handholding developed to guide the villagers make profit from livestock rearing.

Empowering the marginalized by skilling and Placements

Skilling the marginalized community to optimize the potentials of the vast demographic dividend is a challenge taken by the team Ashray. With its vision to have “A just society where marginalized communities have equal opportunities to live a dignified life”, skill training is a vital tool to fulfill this goal. Therefore, Ashray has registered itself as an Accredited Vocational Institute (AVI) under National Institute of Open Schooling. Ashray has the expertise and availability of skilled trainers having the motivation and spirits to work in the rural areas and for the marginalized communities. Ashray conducted a series of trainings in the year 2015-16:

1) Training on Poultry Keeping and management:

Ashray with a vision to develop sustainable economic opportunities by the utilization of available resources it has provided with poultry keeping and management training. It has linked up with the Government to provide with certification to extend the voluntary training that Ashray was training. It has trained 145 beneficiaries who are successfully taking care of their poultry and planning for their own business eventually.

2) Training on Organic Farming:

Ashray has skilled trainers in the field organic farming. Our mobilisers have been trained to train the others on various kinds of organic preparations, SRI, SCI and other practices. They train the other villagers and promote the culture of organic farming to fight against the climate change and take a step towards sustainable farming. 800 households have been reached this year who have received the training and are benefitting by utilizing sustainable farming.

3) Training on Goat Rearing and management:

The organisation in partnership with its goat rearing farm trained its SHGs and farmers club with goat rearing and management training. The SHGs were provided with goats as well by Ashray that they are raising. The SHGs have learnt the process of immunization and vaccination of the goats and have saved their livestock assets.

4) Training on Vermicomposting:

Ashray has supported and motivated the 15 beneficiaries to construct compost pits and practice vermicomposting to aid in the practice of organic farming and increase their income.

5) Training on Lac rearing:

Ashray through its experience in working at the grassroot level has observed the interest of the farmers in raising their income through lac rearing. Ashray has observed that due to lack of technical knowledge the farmers were unable to optimize the benefits from lac rearing. It has therefore provided 50 farmers with the training on integrated lac cultivation. The farmers are happy that they can make more money with the increase in the production of Lac.

6) Training on Entrepreneurship Development:

Ashray focuses on providing with capacity building of the beneficiaries so as develop entrepreneurship skills. This motivation is deemed compulsory for the focus groups that are the distress women so that they are able to establish a work and family balance and earn the respect and dignity to lead a life. Ashray has its complete training modules that were utilized in the delivery of entrepreneurship development with the project of KVIC. It has in this year provided training to 670 women alone on entrepreneurship development as an extra element in the various training provided by Ashray.

7) Training on Food Processing:

Ashray in continuation with its delivery of training on food processing provided with training to 100 participants. They were taught the various skills to process the indigenous food like marua, mahua by making cake, juice etc. Ashray upholds that food processing if practiced with the utilization of technology and understanding of the hygiene condition can earn a good market in the state and in other states as well.

8) Training on Bamboo Fabrication:

The organisation promotes handicrafts in which bamboo fabrication is the most popular in Jharkhand hence it provided with the skill training on bamboo craft to 48 participants so as to make a living through the art learnt through Ashray.

9) Training on Computer Education and soft skills:

Strengthening the capacity of the dropouts by providing with the power of technical skills especially in computer education and soft skills enhances the potentials of the adolescent to grab an employment opportunity and lead a dignified life.

Tie-ups for Placement:

Understanding the need of placements the organisation has taken a resolute initiative to survey the potential market for the best placement jobs suitable for women and has established tie-ups so that it can place its skilled beneficiaries so that placements are also ensured to them easily through Ashray itself.

Need Assessment Survey: Urban Slums of Ranchi Municipal Corporations

The Scheduled Caste population is oozing with talent that needs a proper guidance. Diminishing the lines of difference and ending stereotypes has been taken as a challenge by the team of Ashray. As most of our beneficiaries are the Scheduled Tribes in the rural areas where we serve, Ashray decided to give special attention to reduce poverty, channelize unorganized labor existing in the urban slums. The pro-poor groups were therefore studied through the survey conducted with focus to the target beneficiaries' i.e. the Women, adolescent girls and Children. It was found the lack of family planning, early marriages and unhygienic conditions prevailed in the areas which affected the health of the women and children a lot. The provision of the Indira Awas was not the ultimate solution to provide them with a healthy life. Migration was rampant and search for employment opportunities compelled the family to keep moving to the various parts of the state. The organization has surveyed the villages with the object to understand the need for skills, education and health facilities in the 5 Schedule Casteslums of Ranchi.

PROMOTION OF HANDICRAFTS, TRIBAL ARTS & CULTURE

The Community is organized and empower to endeavors on art and Creativity for promotion of handicrafts. It is done through sensitization, capacity building for skill enhancement, market networking and collaboration with various stakeholders that shall help for economic growth by creation of employment opportunities within locality. The main purpose of promotion of the handicrafts, tribal art and culture is to generate employment and sustainable livelihood for poverty alleviation, reduce migration and human trafficking in Jharkhand.

COMBAT HUMAN TRAFFICKING

Initiating a Movement to Fight against Trafficking In Persons: STT

2015-16 has been a golden boat for the team Ashray to sail, where on one hand the Founder/Secretary of "South Vihar Welfare Society for Tribal", Miss Anima Baa got the opportunity and honor to lead the networking team as a state Convener of 'Stop The Traffik, India' for the State of Jharkhand, Chhattisgarh and Odisha on the other the team of Ashray had to be prepared to uphold the responsibilities and standards of this precious achievement.

SUPPORTING RESCUES, ENSURING PROPER INTEGRATION WITH FAMILIES:

In the month of February, South Vihar Welfare Society for Tribal conducted 18 home verification of missing children from Jharkhand and aided in rescue and reintegration process by conducting a comprehensive follow up model.

The organization aims to work with the most vulnerable group of the community and combat trafficking through convergence model where by convergence model it aims to be well rounded in its efforts and thus the most successful.

In light with the working strategy of team Ashray- Anti-human trafficking measure is to bring out a complete solution for the victimized people and to put an end to the culture of trafficking by monitoring demand and supply chain; (where the demand chain should be moderated by awareness campaigns and advocating strong mechanism to eradicate the existing demand chain; the supply side needs moderation by ensuring proper

training and capacity building so as to sustain the pulling force and morally strengthen the vulnerable to curb the pushing factor) and restricting the cause and strengthening and bringing normalcy to the lives affected to give a rounded and high social impact which is the crux of convergence model.

The victims from all over Jharkhand, i.e. Godda, Giridih, Koderma, Gumla etc. were reached out by the team. The proper follow up of the survivors and the family is an integral part of the process.

In the year 2015, Ashray took up a serious case after being informed by the news reporter on the seriousness of the case. It has made special attempts to provide relief to the family of the victim so that medical treatment of the victim Habidqbal (name changed) can be possible and the proper justice can be provided to the victim. He is still under the monitoring of the organization although not much has been provided through the state government to aid to the health needs of the victim. The struggle to provide with justice to survivor continues to be a major activity taken up by the organization. We are grateful to the networking team of Stop the Traffik to provide with their support and help in this mission of provide justice to the survivor and keep up the search of the dangerous nexus from which the survivor has overcome so that it can extend its support to the reported 200 children still under the captivation of the hidden trafficking racket at Delhi.

Ashray is working to provide with foster care to the survivor's family and provide with skill training to the survivors so that they can get a respectable employment opportunity and are able to reintegrate with their community with dignity. Ashray envisions developing a culture so that complete relief is provide to the rescued victims and a high impact is seen in the creation of resilient and empowered survivors.

PROPER REHABILITATION:

A SOLUTION DRIVEN ACTION TOWARDS SCALABLE, REPLICABLE AND SUSTAINABLE EMPOWERMENTA

Ashray Vihar:

At the Protective and Rehabilitation (P&R) center, Ashray Vihar, which is a unit of Ashray, presently is dedicated to serve 54 vulnerable girls who are in the need of care and protection. This is a self-initiative by the organization. With World Bank's guidance and support to work in a totalitarian mode for a solution driven action to combat human trafficking the Rehabilitation Center was established. Ashray Vihar stands as exemplary to the working efforts of any organization with regards to Anti-Human Trafficking urging the various stakeholders, government and non-government agencies to focus on

In the efforts to bring a high social impact the organization arranges for activities through volunteerism and sponsorship so that the children get the best care that they deserve from:

1) Eye Camp: On the 10th of July, 2015 an Eye camp was arranged in the premises of Ashray Vihar (P&R center), at Shera Namkum. The Eye Camp was arranged by Vasani Eye Hospital by accepting the request of the organization to cater to the health needs of the children at Ashray Vihar. We had the honor to have the speaker of Vidhan Sabha, Dr Dinesh Oraon and Mr Pushkar to inaugurate this important event.

The children had the opportunity to get a free eye checkup and many of them who had issues of myopia and hypermetropia were given proper treatment and lens to overcome the problem. The children are now able to concentrate on their studies and issues pertaining to sight and headache have been catered to successfully by the expert treatment provided by Vasani Eye Care Hospital, Ranchi.

2) Mehendi Competition: During the summer season the children seek to develop their artistic skills through fun activities promised by Ashray. The monotonous routine, is changed so that the holistic

development of the children is possible.

In this process, Ashray organized a two days training session of the art of applying mehendi by which they can earn a living too at later age. A mehendi competition was organized thereafter in which the children took interest and participated in full spirits.

3) Art Competition: An art competition was organized at Ashray , where the children showed their talent to vignette shapes to the ideas they have. Their innocent perceptions were colored where they had been given the reflective topics on 'my ambition', 'identifying oneself with the Tribal culture' and 'my motivation'.

4) Music Lessons: The children at Ashray have a good understanding of music. Ashray ventures to motivate the young artistic minds to inculcate the value based learning through music. Ashray believes that learning instruments shall increase the concentration level of children.

5) Celebrating Festival: The children get the platform to showcase their talents and art learnt on the events organized at Ashray Vihar during Christmas. At the Christmas gathering the children enact the biblical Magi of the three wise men and the birth of Jesus. The children spend the day in celebration, gathering and good food in spiritual ambience.

6) Nationalism Spirit: Ms Betsy Rose who is renowned artist and propagates the music therapy for the less fortunate children from all over the world. She is a traveller and a healer. We were lucky to have Ms. Betsy Rose an international figure made a visit at Ashray Vihar to rejuvenate the innocent minds at Ashray Vihar with the "Songs of Spirit Justice and the Human Heart". The children learnt about the history of the freedom struggle of India and enjoyed learning songs.

7) The life coping skills and leadership qualities among adolescent girls to be a future Women Day "Being a Woman": Women's day celebrated on March 8th with the message of "Being a Woman". The program emphasized about Womanhood is the period in a female's life after she has passed through childhood and adolescence, generally around the age 18. Women prefer to share and care more; she would discuss and figure out a solution for a problem which they face by discussing it with her friends. She is more emotionally depended and possess emotional mind when compared to that of men. The Life coping skills development is essential to be confidence with positive attitudes to create enthusiastic atmosphere, sense of responsibilities. It instills confidence and leadership attitude with a great sense of responsibilities in every Radcliffian. It aims at developing the overall personality of the adolescent and preparing them to be young adults with sound emotional and mental health. It also helps them develop critical leadership attitude and skills to face everyday challenges effectively.

8) Seminar of Adolescent Girl Health and Hodopathy: The children of Ashray Vihar got the opportunity to get the expert advice from Dr. PP Hembrom, the ace botanist and master of tribal medicine. Mrs. VasaviKiro, who is working towards the promotion of the hodopathy also provided the adolescent girls with the easily available herbal medicines together with the proper preparation and dosage guidance for the treatment irregularities in menstrual cycle, anemia, hairfall problem etc. The children have noted down the valuable tips provided by Dr. PP Hembrom and Ms. VasaviKiro and are using the same to get relief from their health problem.

9) Donation drives for the Children: Many donation drives were taken up for the children at initiated by Bindass Ranchi and other volunteers so as to provide the children at Ashray Vihar with the basic necessities like clothes and stationaries. Mr. InderdeepSethi, owner of Cocktail Kichdi also donated drawing books, reading materials and stationaries to the children on his occasion of birthday. Ashray is thankful to its donors for showing their concern towards the development of the children.

Ashray Safe, Educate, Empower the girl child for a Better Change and to live a dignified life.



RESEARCH AND ADOCACY:

To better actions, better results and catalyze positive change.

The research and advocacy works has been implemented by the organizations for better action, deliverable results with high social impact for the socio economic, educational and cultural development and empowerment of the target communities.

THE RESEARCH WORK SUCCESSFULLY CONDUCTED BY THE ORGANISATION:-

- * Study on RTE status of Jharkhand
- * Situation of Tribal women in Simdega
- * Migration & Trafficking in Simdega district
- * Survey on Status of ICDS centres
- * Study on the Dynamics current Efforts and interventions opportunities for government and voluntary organisation on Human Trafficking (Women & Child) in Selected 5 states of India i.e. Jharkhand, Orissa, West Bengal, Chattisgarh and Bihar. Forum FIGHT (Fight in Global Human Trafficking) comes up with the Vision that Society of equity and equality to live a Life with dignity and social justice.

OVERALL ACHIEVMENTS

1. Sensitized 705000 people through awareness generation programs, meeting, seminar, conference on various social issues including solution by convergence model.
2. Formed Adolescent girls groups (BalikaSamuh), age group 12 - 18 years, 4000 Adolescent girls organised and 1530 adolescent girls are trained on food processing, beautician course, vermi composting, housekeeping, Bamboo- wood crafts, tailoring & embroidery, IT etc.
3. Ashary Vihar (Protective & Rehabilitation Centre) for short and long terms units started for vulnerable, trafficked victims, orphan children, adolescent girls and women living in difficult

circumstance to save educate and empower to life a dignified life.

4. In 2014 organised under on through “Theory of Change” process and restructured with separate units including Management information system- MIS strengthen within organisation.
5. Benefitted 684 families under the project title Food Security & Livelihood promotion through rain water harvesting structure in Namkum Block, Ranchi.
6. Improved food security to 500 famers as direct beneficiaries. SHGs, youth and farmers clubs motivated to take up agriculture and allied sector, start income generation activities for livelihood promotion.
7. More than 5253 women organized through 350 self-help groups and involved in women empowerment process. Total 2500 women sensitized on women’s right & legal issues.
8. Identification of 15000 domestic workers and trafficked victims through survey and Research study in Jharkhand.
9. In 2014, the thematic Convergence project Empowerment of Distress Women & Domestic workers through Convergence Model in 10 Panchayats of Simdega District implemented for socio - economic empowerment of 5000 women and girls out of 54188 population (Male - 26919 & Female-27269).
10. The Research study completed on Dynamics current Efforts and interventions opportunities for government and voluntary organization on Human Trafficking - Women & Child in Selected 5 States Jharkhand, Bihar, Chhattisgarh, Orissa and West Bengal of India.
11. Under the project title Empowerment of tribals in Simdega district 9535 families benefited direct out of 45013 population (M- 22332 , F: 22561 and 235 PWDS).
12. Till date 90 Sensitization awareness programs conducted on Combat Human Trafficking, migration and livelihood promotion through convergence model.
13. Rescued 56 adolescent girls and rehabilitated within the family and community.
14. Total 3560 women and girls trained on leadership development and social Entrepreneurships development.
15. Benefitted 850 children under sponsorship program and 35 Children's clubs formed , motivated for active participation to ensure them for Right to survival, Right to protection, Right to participation and Right to education.
16. The 2330 farmers trained on agriculture and practiced rice production though SRI methods. Every year exposure visit organized for a group of 30 -45 beneficiaries to learn about agriculture practices and organizational development.
17. Developed networking and collaboration through FIGHT(Fight in global human Trafficking) forum in five states of eastern India.